Handout 3

PHASE 1: EXPLORING AND ENGAGING

Please select a moderator and a reporter at your table.

Take your results from the previous group work and review it (5 min.). Then move on to the tasks below. Discuss in the group and cover as many questions as feasible.

TASK 1: STAKEHOLDER ANALYSIS

- **Who is the driver of the establishment of a platform on water conservation?**
- **Who are the relevant stakeholders?**
- **What is their relationship with each other (stakeholder landscape, system's mapping, see fieldguide page 94)?**
- **How does the interest/influence grid look like (see fieldguide page 93)?**
- **Where can you see conflicts arising?**

What is your conclusion regarding steps to be taken to engage all relevant stakeholders in phase 1 and build a good container for change?

TASK 2: INITIAL PROCESS DESIGN

Based on your conclusions from task 1:

- **Who are the key people to talk to initially?**
- **Who needs to be in the initial container?**
- **Who needs to support the idea (high level sponsorship, broader container)?**
- **How would you get commitment from the people that you wish to have in the "core group/container"?**

For your discussions, please take into account the '4 dimensions of change' (see fieldguide page 74)

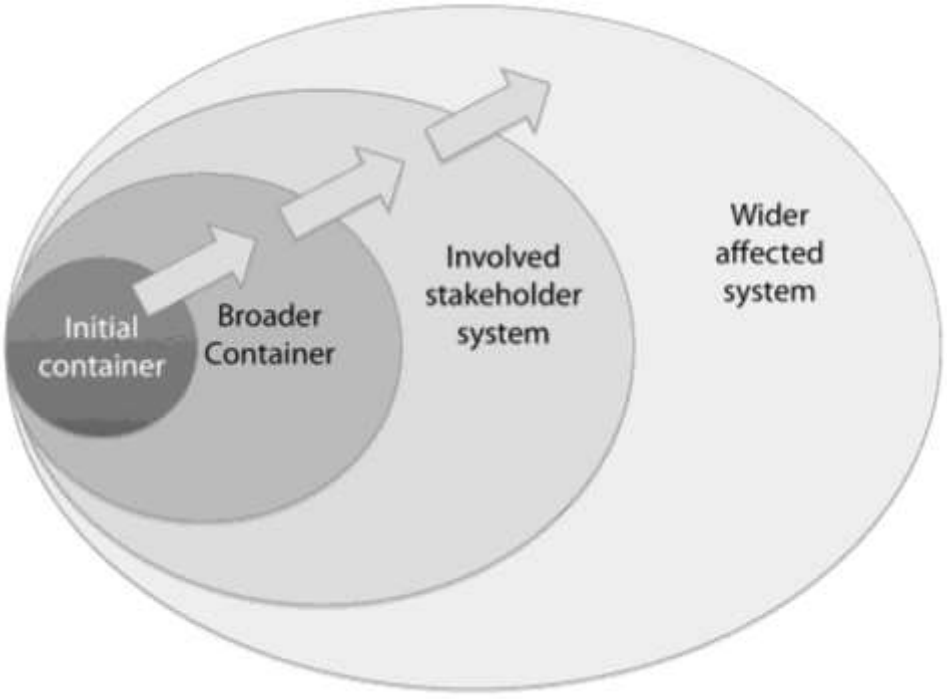
For more details, please refer to the fieldguide or our online learning platform: www.stakeholderdialogues.net/learning/textbook/getting-active/dcm/

This project is funded by European Union´s Non-State and Authorities programme for "Strengthening the Capacities of Non-State Actors-Actions in partner countries (Multi-country)

Handout 3

30 minutes stakeholder analysis
30 minutes process design
Total of 60 minutes
5 minutes presentation, results on flip chart or pin board

Building a good container for change



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Handout 3

Example of process design:

Phase 1

- Informal explorative conversations
- First meeting
- Regular meetings

- Informal explorative conversations
- First meeting
- Focus group/workshop with key stakeholders

- Interviews as part of context analysis

- Information
- Research
- Benchmarking